NewTek's Toaster For Windows
Tim Jennison (top left) surprised Toaster users with a portable Windows Toaster unit. NewTek continued to show a new alliance with the Windows market with their show booth strategically placed by IBM (Top Right). The rear of the Windows Toaster (lower right) shows a surprising amount of expansion capabilities.

In addition, you can work with a total of 8 tracks of 16-bit, CD-quality audio. The Video Toaster serves as both a Record Deck in the field and an A/B Roll Edit System in the studio. Pricing for the stand-alone Video Toaster begins at $7995.00, and the system is expected to ship in the third quarter of 1995. A professional model, which includes a built-in control module with 5.6" LCD monitor screen and front panel buttons, will also be available for $9995.00. Both models will ship complete with the ability to run Video Toaster software when connected to any computer running Windows NT or Windows 95. In the field, the professional model can be operated entirely from its front panel LCD controls. It can even perform basic editing on the fly. It will include LightWave 3D.

The heart of the new Video Toaster is the Flyer non-linear editing hardware. The Flyer's operating system has been completely rewritten to act as the brain of the new Toaster. At the same time it remains fully compatible with the current Flyer hardware, which will allow Video Toaster Flyer owners to convert their present Video Toaster system into the new Video Toaster easily. The new Toaster not only works with Windows NT but also with present Amiga Toaster systems.

NewTek also announced that Video Toaster Bay (essentially the new Video Toaster package minus the Flyer) will be available to current owners who want the expanded capabilities of the portable system while retaining all of the abilities of their current system. The cost of the Video Toaster Bay for current Flyer users will be $2995.00. The professional version will be $4995.00.

NewTek Makes Aliances

NewTek also announced that they had joined forces with Xaos Tools. NewTek will bundle Xaos Tools' ''Pennello'' animated brushing technology into the new multi-platform version of LightWave 3D available for Windows and Windows NT on Intel, DEC Alpha and MIPS based systems, as well as the Amiga. In addition, Xaos Tools will be the worldwide exclusive distributor of NewTek's LightWave 3D animation system on the Silicon Graphics platform.

NewTek also announced that they have licensed the Host Independent Imaging Protocol (HIIP) from Elastic Reality, Inc. for inclusion in NewTek's Video Toaster and LightWave 3D products. As a result of this license, Video Toaster and LightWave 3D users will have seamless connectivity to the most important image file formats in the film, television and multimedia industries. HIIP is a single unified programmer's library which hides from view all of the complexities associated with supporting a large number of image file formats across multiple computer platforms.

Users of LightWave 3D and Video Toaster System 4.0 will benefit from HIIP's automatic file format detection which frees users from having to remember an image's format or having to adhere to a rigid file naming convention. HIIP's flexible sizing and color space conversion capabilities give NewTek customers the creative freedom to be able to always use the right image for any desired purpose. HIIP's inclusion in the Toaster System 4.0 software allows Switcher, ToasterPaint and ToasterCG to make use of images in more than 20 formats including: JPEG, PICT, Alias, Wavefront, Targa, SGI, TIF and Cineon.

Elastic Reality Inc. (formerly ASDG), recently merged with Avid Technology, Inc., and is best known for its namesake product, the multiple-award winning Elastic Reality special effects system. Amiga users still utilize their major graphics product, ADPro.

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